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Mario Mendez

Editor • Producer • Creative

A post and production professional with 17 years experience with a vast array of skills and experience. I can tackle any project from a 30 second commercial to multi-camera live shows to feature length films. My strengths include leadership, excellent communication skills, and collaboration with a creative team. I am a post-production expert and am proficient with the entire Adobe Suite, Avid, Davinci Resolve, and FCPX. Mac or PC, I can jump into any edit bay and start slicing and dicing. My own personal system can handle 8k footage and more.

WORK EXPERIENCE

Freelance Editor *Nov. 2020 – Present*

Clients

- o Studio City Productions
 - The Kelly Clarkson Show
 - The Drew Barry Show
 - Judge Mathis
 - Judge Judy
 - Hot Bench
 - The Wendy Williams Show
 - Dr. Oz
 - Ellen
 - Live with Kelly & Ryan
 - Family Feud
- o Lakeshore Educational Products
- o Emphatic Films

Image Promotion Writer/Producer at WSBTV Sept. 2013 – Sept. 2020

- Write/Conceptualize promotional content for on-air, online and on social.
- Develop and collaborate to create marketing strategies that further brand message.
- Collaborate with editors, designers and cinematographers to create commercials.
- Work events, pitch campaigns, and support live ads.

Promotion Supervisor /Editor at 8 News Now KLAS – May 2009-2013

- Was integral to the branding the reinvention of several successful image campaigns including the I-Team, the morning show, and 8 News Now.
- As a Promotion Supervisor lead and managed a team of producers in charge of topicals and syndication.

Senior Producer/Editor at Post-Digital - April 2007 - Feb. 2008

- Lead a team of a graphic designer, audio editor and color correction artist to complete productions of national spots, local commercials, and cable programming.
- Pitched ideas and fostered on going business relationships with clients and ad agencies.
- Reworked and streamlined the post-production workflow.

Producer/Editor at Zuffa LLC. “The UFC” - Jan. 2006 - April 2007

- Helped create the company’s gruff signature style and brand by collaborating closely with the art designer, marketing head, and CEO, Dana White.
- Created features, commercials, video press releases, and kept all spots consistent in branding and style.
- Established a streamlined workflow between the Avid and Final Cut Pro.
- Worked and produced on site for over 30 live events.

Producer/Editor at KUTV Channel 2 - March 2003 - May 2005

- Main editor for the “Get Gephardt Series” and “Let Bill Buy It” series.
- Promoted to Creative Services Producer position in less than a year.
- Would pitch image ideas and sweeps concepts directly to top management.

EDUCATION AND AWARDS

- B.A. in Film Production from the University of Utah - May 2003
- Winner 5 consecutive Pacific Southwest Emmy Awards for Best Image Campaign
- Winner of Best in Show and Best Image Promotion 2012 Electronic Media Awards
- Winner of 2 Gabby Awards
- Recipient of a film grant from ASUU